RAHUL KUMAR SINGH
Mobile: +91-9912616315, +91-9000090191
E-Mail: rahulsingh4381@gmail.com
Blog: http://www.vizzingdata.com/
Tableau Public Profile: https://public.tableau.com/profile/singhrahul#!/

PROFILE SUMMARY

A result orientated analyst with more than 5 years of experience in analyzing and interpreting customer, competitor and market intelligence across the marketing spectrum on customer segments and product categories. Passionate about providing high quality, cutting edge research and have an understanding of the complex profile of consumers and how business can tap directly into their habits, aspirations and attitudes.

Currently seeking a senior position in BI where I could utilize my abilities to uncover insights from the data and help the stakeholders to take effective decision relating to their business.

Professional Experience

Organization: **Gramener**
Designation: Data Consultant And Tableau Developer
Duration: October 2017- Present

Roles & Responsibilities:
- Interacting with the client, requirement gathering.
- Responsible for the documentation of User Requirements and Functional Specification.
- Develop Tableau visualizations and dashboards using Tableau Desktop which fulfilled the requirement.
- Assist the QA team for reports testing

Organization: **InRhythm Solutions Pvt. Ltd**
Designation: Business Analyst
Duration: December 2016- October 2017

Roles & Responsibilities:
- Associate product owner.
- Interacting with the client, requirement gathering.
- Building test cases and scenarios for product testing.
- Actively research about market ad competition for implementing new features to improve the product and improve user experience.
- Pivotal in coordinating with internal team (Dev, QA) for review of the features/upgrades of the product.

Organization: **InRhythm Solutions Pvt. Ltd**
Designation: Research Analyst
Duration: June 2013- November 2016

Roles & Responsibilities:
- Data mining, validation and visualisation using SPSS, R and Tableau.
- Processing and analysing raw data into reports for senior management.
- Coordinating with the analyst team for preparation of data table as per the requirement from the client.
- Making sure that the method of data collection are effective and accurate.
- Preparing and presenting a comprehensive and easy to understand report outlining the insights from the study and making actionable recommendations.

Types of Project Undertaken
- Segmentation Study across different markets.
- Tracking Brand Health & Evaluating the effect of promotions.
- Switching analysis.
- Assortment Study.
- Sales Forecasting using Neural Networks.
- Market Basket Analysis.

INTERNSHIP

Organisation: **Edelweiss Financial Advisors: Bhubaneswar**
Duration: 12 Weeks (March 1012- May 2012)
Project Title: Analysis Of Copper Price Trends In MCX
Project Objectives: To learn the about the factors effecting the price of copper.
                                        To analyze the prices technically with various charting technique.

EDUCATION
- MBA from ICFAI Hyderabad : 2011-2013
- BTech from Majhighariani Institute Of Technology and Science : 2006-2010
- AISSCE from Pentecostal Assembly School : 2004

JOB SKILLS & COMPETENCIES

- Ability to work well with numbers and analyse complex data.
- Manage multiple projects at the same time.
- Comprehensive knowledge of SPSS, R, SQL and Tableau.
- In-depth knowledge of market research tools.
- Ability to work in a structured and organized manner.
- Experience of quantitative and qualitative research.
- Confidently communicate research insights to influence business decisions.

ACHIEVEMENTS
- Tableau Public Featured Author.